



## ASTC: Your Premier Dissemination Partner

ASTC offers a range of options to engage the field and disseminate the findings of grant-funded projects.

### Virtual Collaboration and Network Building

ASTC can provide an online community and events to promote networking, interest, and awareness of your project.

#### Private Project-Based Community of Practice

- Focused solely on the content of your project.
- Member participation can be as open or as closed as you wish (not limited to ASTC members).
- ASTC provides the infrastructure and expertise in online collaboration.
- Each Community of Practice includes multiple online discussion forums, webinars, and conference calls.
- Pricing begins at \$5,000 per year.

#### Stand-Alone Webinars and Online Forums

- Host a webinar and/or online discussion forum on ASTC's powerful platform.
- Discussion forums include setup, enrollment, promotion, moderator coaching, and facilitation.
- A webinar includes preparation, testing, delivery support, and a Windows Media Video file (.wmv) recording of the webinar.
- Pricing begins at \$2,000.

Both the Project-Based Communities of Practice (CoPs) and any stand-alone online events will remain online after your project ends, as a continuing resource for the field. Review the current CoPs at [www.astc.org/profdev/communities](http://www.astc.org/profdev/communities), and view past webinars at [www.vimeo.com/user7533237](http://www.vimeo.com/user7533237).

### ASTC Annual Conference Events and Activities

Events at the ASTC Annual Conference are excellent dissemination and networking opportunities for advancing grant-funded work.

- Examples include pre- or post-conference workshops, networking sessions, breakfasts, and lunches.
- ASTC staff can work with onsite vendors to assist with planning and ensure prime scheduling.
- Events for up to 40 attendees can be planned beginning at \$2,500 per catered event.

### Additional Visibility

By partnering with ASTC, you will also receive visibility and promotion through our publications.

#### Dimensions, ASTC's bi-monthly magazine

- Receive primary consideration for articles
- Be highlighted in the ASTC Notes section
- Reach 15,000 readers

#### INFORMER, ASTC's bi-weekly email newsletter

- Timely notices of project activities, workshops, and report releases
- Up to 3 placements annually
- Reach 1,700 readers

**Please contact ASTC Professional Development at [profdev@astc.org](mailto:profdev@astc.org) to learn more. To receive the full benefits of an ASTC collaboration, consider becoming an ASTC member. Learn more at [www.astc.org/about/join](http://www.astc.org/about/join).**