

Association of Science-Technology Centers

October 6-9, 2001

Phoenix, Arizona

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Saturday, October 6

- 50 Finding Inspiration in the Arts - *Larry Bell*
- 51 Guest Service Fiesta! Motivating - *Jennifer Radwan*
- 52 The Numbers Game: Key Financial - *Duane Kocik*
- 53 Presenting Information to Older Adults - *Roger Morrell*
- 54 RISE: Strategies for Gender Equity - *Jennifer Santer*
- 55 Sleeping with the Enemy - *Aly Evans*
- 56 Social Responsibility and Science - *Emilyn Koster*
- 57 Taking the Mystery Out of Marketing - *Tony Zodrow*
- 58 ASTC Business Meeting
- 62 The Future of IMLS: A Dialogue - *Beverly Sheppard*
- 63 Keynote Address: *Father George V. Coyne*
- 65 Intellectual Capital in the 21st Century - *Lynn Row*
- 66 Bringing Up-to-Date Research - *Jim Klemaszewski*
- 67 Does Community Dialogue Transform - *Shannon Virol*
- 68 Does Exhibit Design Really Matter? - *Jennifer Martin*
- 69 Leadership Transitions - *Rudyard Cooper*
- 70 Promoting Science and Careers - *Tifferney White*
- 71 Pushing the Development Envelope - *Michael Katz*
- 72 School Learning Standards - *Jeff Liverman*
- 73 Every Guest, Every Experience - *Jo Haas*
- 75 Aspirations, Missions, and Values - *Sally Montgomery*
- 78 Incorporating Universal Design - *Betty Davidson*
- 79 Jumpstart Your Marketing Efforts - *Michael Katz*
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- 82 Science Centers and Homeschools - *Rob Fox*
- 83 Science, Its Struggle for Survival - *Ken Phillips*

Sunday, October 7

- 97 Can Informal Science and Math - *Carey Tisdal*
- 98 Successful Overnighter Program - *Melanie Checkeris*
- 99 Developing Collaborations - *Ronen Mir*
- 100 eRelationships - *Ken Stein*
- 101 Examining Science in Science Centers - *Richard Toon*
- 102 Maximizing the Human Resource - *Marica Hale*
- 103 Solving Mysteries - *Andrea Durham*

- 104 Successful Education Collaboratives - *Al Read*
- 105 Thinking Too Far Out of the Box - *Michael Katz*
- 109 The Art of Science, Part 1 - *Chris Burda*
- 110 Consortium Hell - *Stephanie Ratcliffe*
- 111 Enriching Lives - *Auntaneshia Garry*
- 112 Global Connections - *Andrea Bandelli*
- 114 New Research on Family Learning - *Minda Borun*
- 115 Outreach 101 - *Joe Cytacki*
- 116 Pint-size Science: Early Childhood - *Christy McLaughlin*
- 117 Pro Bono Ad Agencies - *Pam Shambra*
- 118 Strengthening Connections - *Larry Dunlap-Berg*
- 119 Technology's Role in Museums - *Dan Lukash*
- 125 Challenges/Opportunities of Interim - *Lesley Lewis*
- 126 I Came, I Saw, I Stayed... - *Monica Solis*
- 127 Integrating Family, School/Community - *Dale McCreedy*
- 128 Invention at Work - *Monica Smith*
- 130 Opportunity Knocks - *Marilyn Hoyt*
- 131 Traveling Exhibition Forum - *Sheila Grinell*
- 134 CEO/Director/Trustee Forum
- 135 Being There: Immersive - *April Morales*
- 138 Building Partnerships - *Marilyn Anderson*
- 140 Lighting: the "New" Tool - *Wayne LaBar*
- 141 New and Innovative Outreach - *Jill Jones*

Monday, October 8

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- 171 Stretching the Web - *Kevin Von Appen*
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- 180 Nitrogen Smile: All the Museum's - *Jeffrey Jordan*
- 181 Science Overnights: Teaching - *Jim Murtha*
- 182 Unlimited Horizons - *Kenneth Wilson*
- 183 Youth Summits - *Darlene Librero*

(See Additional ASTC Selections on the Reverse Side)

Tuesday, October 9

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- 219 Knowledge in the Air - *Noel Wanner*
- 220 Making a Place: Urban Ecosystems - *Dolores Root*
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- 223 Youth + Science Centers = Learning - *Diane Miller*
- 225 Guide to Developing Constructivist - *Larry Bell*
- 226 Armchair Tour of Science Centers - *Diane Frendak*
- 228 The Multidimensional Earth - *Carolyn Summers*
- 229 Outdoor Exhibits - *Ronen Mir*
- 230 Successful Collaborations w/Scientists - *Laurell Miller*
- 231 Survival During Tough & Changing - *Elizabeth Hoyos*
- 232 Triple Whammy! - *Theresa Matei*
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